

UNV DIGITAL

HELP DESK TECHNOLOGY

Brand Case Study



WHO ARE WE



UNV Digital is a result-oriented Marketing agency with complete content creation and promotion solutions under one roof. For the past two years, we have been delivering premium quality services to our clients in India, the United States, the United Kingdom, and Canada.

OUR SERVICES

At UNV Digital, we help brands through our various resources like Digital Marketing, Video Production, Animation, Web Development, Business Development, and Business Enablement. We have successfully delivered amazing results to 120+ companies, both nationally and internationally.

ABOUT HELP DESK TECHNOLOGY

Situated in Oakville, Help Desk Technology is a huge name when it comes to providing advanced Service Desk Solutions to businesses around the world. The Service Desk Solutions by HDT is highly customisable, efficient and advanced and helps the brands in easy and quick management of their processes. For more than 25 years, the highly experienced and professional team of HDT has been delivering exceptional quality to global brands and are continuing to do so.



CLIENT REQUIREMENTS



① ServicePRO is one of the company's hot-selling software solutions. The brand wanted to create a new website for ServicePRO, which is user friendly and has better UI/UX.

② The brand also wanted to replace some of the content on their website with video content.

RESOLUTION




NEW AND BETTER WEBSITE

Regardless of the industry that you are in, the need for having a good website never loses its importance. Having a better UI/UX and user-friendly interface on the website provides a great deal of goodwill and leaves a long-lasting impression on the minds of the visitors. The kind of website that a brand has defines the kind of quality that the brand delivers.

RESOLUTION

NEW AND BETTER WEBSITE

 To begin with, our team had a look at the brand's current website. The website looked very outdated and needed better UI/UX.


RESOLUTION

NEW AND BETTER WEBSITE

 So, we decided to change the brand's website and create a new and better website. The website development team started the work of building a better and modern website for ServicePRO.


RESOLUTION

NEW AND BETTER WEBSITE

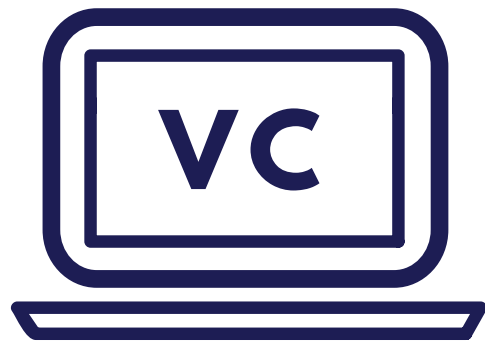
-  Our content team went through the content of the existing website and modified it for the new website. The team also checked the material for any grammatical errors and optimised it for higher SEO value.

RESOLUTION

NEW AND BETTER WEBSITE

-  The new website was made taking into consideration the brand guidelines and maintaining a pleasant colour scheme throughout the website.

RESOLUTION




VIDEO CONTENT

Video content is one of the most essential content for branding. It is a proven fact that the performance and the reach of the video content are the best on the internet. Having some video content on the website can go a long way in providing higher SEO value to your website.

RESOLUTION

VIDEO CONTENT

-  Our team went through the website content that had to be converted into the video format.


RESOLUTION

VIDEO CONTENT

-  Our Content team created the script for the video's voiceover.

RESOLUTION

VIDEO CONTENT

-  We recorded the instructional video for a better understanding of using the software.

RESULTS

97%

SATISFACTION RATE OF THE SHAREHOLDERS,
EMPLOYEES AND BOARD MEMBERS

REACH OUT



MAILING ADDRESS

Bungalow No 36, Regency Estate,
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